

SPOTLIGHT ON URBAN TECH IN EUROPE

The ultimate smart investment opportunities guide
for navigating Europe's urban tech development

SPECIAL REPORT

2020 -2021

**URBAN
TECH**

SUBSCRIPTION PACK



www.urbantech.world

INTRODUCTION

Forglobal and See Intelligence have joined forces to uncover Europe's Urban Tech.

We will explore opportunities for smart investment in 30 European cities, when navigating Urban Tech developments. It is not a ranking, but a selection of the most promising European cities and an understanding of the businesses involved.

Spotlight on Urban Tech in Europe 2020-2021 will include primary and secondary research, surveys and interviews, online and offline events, executive summaries and a final report.

THE PROCESS

INTERVIEWS

120+ in-depth interviews with senior city officials, industry expert and company representatives interested in investing in the region, or expanding there.

SURVEY

250+ city and industry experts from corporates and SMEs as well as senior academics will be sharing their insights to identify current and future trends, developments and innovations.

EVENTS

There will be 10 online and 2 offline events, starting in June 2020. Each event will focus on a specific topic related to urban tech. There will be panel discussions with the opportunity to ask the expert and interact with them.

EXECUTIVE SUMMARIES

Each event will be followed by an executive summary featuring event highlights, expert insights and a sneak peak at preliminary survey results.

THE FINAL REPORT

We will publish the final report in June 2021, which will offer insights and analysis of trends, innovations and business opportunities in the market.



CITIES COVERED

The report will highlight a total of **20 pioneering cities across Europe** (10 in western Europe and 10 in emerging Europe) already offering great business opportunities with urban tech projects, innovations and developments.

The spotlight is on these 20 cities due to current and potential opportunities for businesses looking to the region.

Also included in the report will be **10 'cities to watch'**.



WESTERN EUROPE

Aarhus, Denmark
 Barcelona, Spain
 Cork, Ireland
 Lisbon, Portugal
 Lyon, France
 Manchester, UK
 Milan, Italy
 Munich, Germany
 Rotterdam, Netherlands
 Turku, Finland

EASTERN EUROPE

Budapest, Hungary
 Cluj-Napoca, Romania
 Krakow, Poland
 Kyiv, Ukraine
 Ljubljana, Slovenia
 Prague, Czech Republic
 Sofia, Bulgaria
 Tallinn, Estonia
 Tbilisi, Georgia
 Vilnius, Lithuania

THE **20** CITIES*

WHY SUBSCRIBE

Subscribing to 'Spotlight on Urban Tech in Europe' will give you the following benefits:

Participate in all online events	Access monthly executive summaries	Receive a copy of the final report
15% off our other services*	Discounts at events held by us and our partners	€499 per annum or € 49,99 per month



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REPORT

The report will be based on the **goals and objectives** of cities and organisations and will reflect the future trends and initiatives that drive urban tech developments and opportunities.

REPORT STRUCTURE

- What is urban tech
- Global trends and futurists view on urban development
- Urban tech in Europe – analysis of obstacles and opportunities

Six key areas

1. City mobility
2. Connectivity & digitalisation
3. Edtech & worktech
4. Govtech
5. Greentech & cleantech
6. Proptech

Six key technologies

1. AI and machine learning, VR, AR (Mixed Reality)
2. Blockchain
3. Geospatial technology
4. ICT
5. Internet of Things and Big Data
6. Sensors

30 City profiles

- 10 in Western Europe
- 10 in Eastern Europe
- 10 cities to watch



*See details for each company offering on the final page

EVENTS

Our monthly online webinar events are free and open to everyone, but make sure you don't miss out! Subscribers to our full offer will also have **exclusive access to the final report, executive summaries following each monthly webinar, as well as connections with other subscribers** in our urban tech community.

Whilst we are currently unable to network in person, our online sessions offer the ideal opportunity to **engage with thought-leaders and decision-makers** in urban tech and key representatives from the cities in the spotlight. Subscribers **get priority** to ask the questions you want answered in our monthly sessions and executive summaries.

10 online
sessions

2 offline
sessions



Smart cities – urban tech solutions to shorten the road to recovery

📅 9th Jul 2020 15:00 - 15:45 BST / 16:00 - 16:45 CEST

[Register Now](#)

NEXT STEPS

Contact us today to discuss your business goals and identify together a partnership format tailored around your needs.



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ABOUT US



seeintelligence.com

With focus on international expansion, inward and foreign direct investment and trade, See Intelligence provides international business introductions for public and private sector. They match governments, cities and economic / regional development authorities with corporates seeking to expand internationally and help corporates engage with cities/ region(s) which best fit(s) their needs.



forglobal.com

Forglobal supports international entrepreneurs expanding into new markets. The Forglobal platform is a web-based solution already in use by the investment promotion agencies of 40+ major world cities. The organisation believes that international business connects people across borders and strengthens local economies.

ADVISORS

